



## **Direct Remembrance**

### **Quiet aftercare following direct cremation**

#### **An increasing need for gentle aftercare**

An increasing number of families are choosing direct cremations. Later, some families find they would like a quiet, private way to remember their loved one – without organising a funeral or memorial service.

Direct Remembrance exists to support families at that later stage, in a way that is calm, affordable and family-led.

#### **What Direct Remembrance offers**

Direct Remembrance provides simple, private ways for families to remember a loved one after a direct cremation has taken place.

Families may choose:

- A printed remembrance booklet, created using the details they provide
- A recorded, guided remembrance service that can be listened to privately

These are permanent keepsakes, used at a time and place chosen by the family.

#### **How this works as aftercare**

Direct Remembrance is an aftercare solution. It is not a funeral service, cremation service, or memorial ceremony. It:

- Takes place after arrangements are complete
- Places no time pressure on families

- Requires no involvement from the funeral provider
- Is entirely optional

Families engage with Direct Remembrance directly and in their own time.

## **When this may be appropriate**

This service may be particularly suitable for families who:

- Have chosen direct cremation
- Do not want a traditional funeral or memorial
- Would value a private way to remember
- Prefer something that can be done later, without urgency

## **Sharing information with families**

If you feel it may be helpful, Direct Remembrance can be included in aftercare information or shared with families following a direct cremation.

Families contact Direct Remembrance directly and decide for themselves whether it feels right for them - there is no hard sell.

Referral fees can be discussed if appropriate.

## **About Direct Remembrance**

Direct Remembrance was founded by an experienced independent celebrant and published author, with a focus on simplicity, discretion and respect.

The aim is to complement the service provided by direct cremation professionals; to offer families a gentle option for remembrance, whenever they feel ready.

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